



## HOLIDAY ORBS BY TURBOMASALA

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“Traveling 8 months a year while maintaining a handmade business over two continents”

### **MAKERS BACKGROUND**

Hello! We are Turbomasala, creators of Holiday Orb, which were made with an idea to reimagine traditional decorations and gifts, making them more natural, meaningful and honest.

With backgrounds in psychology and international law, we switched our lifestyle and choose endless travelling, volunteering and entrepreneurship to corporate jobs. Right now we are based in New York City and inspire people around the world to pursue their dreams and search for happiness through mindfulness and curiosity.

In 2012 we started our first collection of 5 ornaments that we gave as New Year presents for our friends and family and grew to selling almost 7,000 Orbs a year.



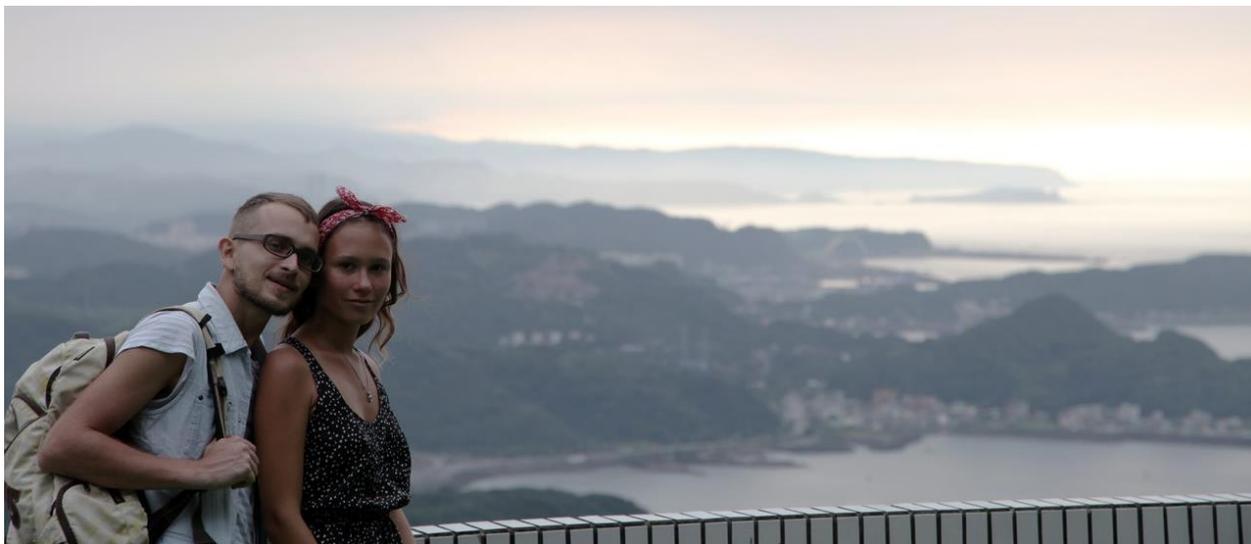
Four years ago, like pretty much any male person, I only knew how roses look like. Now, I know more than a hundred types of flowers, ways to grow them and the symbolism and legends behind each plant.

At our first Christmas fair we purchased a *quarter* of the table, because we didn't know how well we will perform. Well, several hours later I found myself sitting in the corner of the hall making new Orbs while Anastasia was selling the few that were left.

From each journey we go to we bring something that we put inside the Orb. It can be either a pack of flowers, a bag of seashells or just some new ideas, inspiration and legends that we can later handprint on a tag of an Orb.

We get a lot of inspiration from travels and volunteering. We believe that the more you give away the more you get in return. Whether it's teaching kids in Philippines, helping women start a small business in Sri Lanka or graphic designing for a Cancer research center in Russia, we always choose volunteering to regular vacation.

The way we live is the way we shape our lifestyle business. Holiday Orbs are a perfect balance between meaningful, handmade, exclusive creations and an ability to make as many as 7,000 ornaments per season.



We truly are a family business: grandmothers help us with growing the flowers, moms - with dehydrating them, fathers - with accounting, and friends - with drinking wine and supplying us with wine corks.

We have developed a one-of-a-kind concept and embodied it into a complete and charming Holiday gift. It will be most appreciated by those who value natural style, elegance and the beauty of simplicity. We find inspiration in our garden, nature and unstrained materials. Each Orb is unique as it's not only made with sincere wishes and warmth of our hands, but with the effort of nature itself, that created these wonderful flowers.

Since the first Orb made four years ago, our family and lifestyle business has earned loyalty of customers and solid business reputation.

**Handcrafted by  
Nikita + Anastasia  
Brooklyn, NY**